Harley Hogg and The Rockers Music Video Synopsis
on
"Where's The Food?"

EXTERIOR: of grocery store as cycle enters, health spa and drive-in restaurant

MULTIPLE CUTS TO: advertising signs of grocery store, spa and drive-in restaurant on musical intro (8 sec.) in rhythm with music

CUT TO:

INTERIOR: of grocery store

CLOSE ON individual singers in store aisle, rapping

Greg: **Fathers, mothers, sisters, brothers**
Steve: **Don't have a thing to gain**
John: **They're runnin' joggin' glasses foggin'**
Harley: **To me that's a stupid thing.**

WIDE ANGLE on store aisles with other band members in their outlandish stage costumes – running, jogging and working out with exercise equipment and the "Hogg Scooter"

OR

CLOSE UP band members in their outlandish stage costumes – running, jogging and working out with exercise equipment and the "hogg Scooter"

CUT TO band member: (exercise/tilt to Steve)	**They're exercising, agonizing** **Dreaming of a smaller waist**
CUT TO band members: (jump rope/John)	**Thinking thinner & skipping dinner**
(jogger/Steve)	**What a waste of taste**
CUT TO band members: (thru legs shot/Greg)	**Workin' spreadin' worryin' frettin'**
(working w/sugar bags/Tony)	**Tryin' to shed that waist**
CUT TO band member: (push ups/John ZI ECU)	**Situps, chinups, think I'm goin' to throw up**
CUT TO CLOSE ON Harley in store aisle rapping	**Everything I just ate.**

CUT TO: John

LEAD SINGER in aisle behind 15 shopping carts in a train, filled high with groceries

ANGLE ON first shopping cart and then with handheld camera run by all the shopping carts (camera technique used to photograph dragsters in staging lanes.

CUT TO: Harley on a Harley round aisle to grab item from old lady on cart

I'm in the mood for food
So don't be rude
I ain't on no diet
Just give me what you got
And it better be a lot
'cause there's goin' to be a riot.

1st Chorus:
Grocery store chase/Harley and old lady past camera, gorilla, veggie dept., dog double-take, etc.

Jumbo fry, cherry pie, root beer float, yall
Some beef stew, bar-b-que, and some cole slaw
Now I'm ready for spaghetti and a meatball

ANGLE ON LEAD SINGER, singing

Son-of-a-gun, going to have a great fun
Where's the food?

with band member "popping" into frame singing,

(group shot) **Where's the food, yall?**

CUT TO:

INTERIOR: Dining room with large banquet table (Bennett House)

ANGLE ON wife putting the food on the table in giant oversize portions in front of LEAD SINGER at the end of the banquet table.
FROM WIFE POINT-OF-VIEW

PROPS: Oversized plates and eating utensils used to create contrast between food and LEAD SINGER

ANGLE ON LEAD SINGER'S position at the end of banquet table

PULL BACK TO REVEAL more food being put on the table until the table is completely covered with food

CUT TO:

ANGLE ON a larger hand and a baby fork (for contrast) handling the food. Even though we don't see the LEAD SINGER'S face, he appears to be getting a larger body from eating.

Harley at head of table/ Group off camera left

	Pancakes, branflakes, jelly in my belly
Harley CU	**Keep it all coming my way**
CU	**Sausage greasy, (eggs over easy)** group
CU	**Down at the corner cafe**
CU	**I'd walk a mile and keep a smile**
CU	**For a bowl of Texas chili**
CU	**And when I dance, I split my pants**
CU	**My back attracts them (phillies).** group

CUT TO:

ANGLE ON LEAD SINGER at banquet table with band members behind him, singing

Group	**BLT, with TLC**
CU Harley	**That'll get me by 'til later** **I'll give an I.O.U., if it's A-OK** **For a PDQ potato**

F/X

ANGLE ON the end of banquet table with LEAD SINGER at eye level at the opposite end, facing the camera

Camera is stationary slightly above the end of the table, almost on the same plane.

Potatoes truck by one-by-one between LEAD SINGER and camera in a perpendicular plane

One potato, two potato, three potato, four
Five potato, six potato, give me more
Seven potato, eight potato, nine potato, ten
Believe it or not,

CUT TO: CLOSE UP of LEAD SINGER, singing

I'm hungry again.

PULL BACK TO REVEAL:

LEAD SINGER sitting at table with band standing at his side: picking and singing

2nd Chorus:

Kitchen
w/cook
double speed

Jumbo fry, cherry pie, root beer float, yall

Some beef stew, bar-b-que, and some cole slaw

CU Harley

Now I'm ready for spaghetti and a meatball
Son-of-a-gun, going to have a great fun

ZB to include group

Where's the food?

CU?

Where's the food, yall?

ANGLE ON food on the banquet table disappearing

Instrumental: (food playing shots)

CUT TO: CLOSE ON LEAD SINGER, singing

CU Harley

I ate it all.

ANGLE ON band member, singing

CU

He ate the whole thang

ANGLE ON empty table

Harley

Where's the beef?

EXTERIOR: WS at Sonic Hamburgers restaurant

SHOOT COVER SHOT OF GROUP FOR CHORUS

M-WS ON Group

In '55 Pink Ford convertible (driver's position) looking out over driver's door, rapping

Now, folk, I like my shakes
Thick, cold and chocolatey

CLOSE ON band member in convertible, looking out over left side of car, rapping

And if I were the President,

Girls skating with orders

I'd reinstate broccoli

CLOSE ON another band member in convertible, looking out over left side of car, rapping

I'm so hungry I could eat a horse
But my plate won't hold it all

Looks, double-takes, eyes,
cat calls, whistles, etc.

CUT TO:

REVERSE ANGLE ON LEAD SINGER from passenger side of car

Time's a waistin', now let's eat

Group shot in car

What's for lunch, Grandpa?

Cut to Interior of Sonic to Grandpa Jones in front of equipment

MULTIPLE CUTS TO:

ANGLES ON all band members and Grandpa's Chef hat, rapping

Grandpa **We got turnip greens, black-eyed peas**
Candied yams, macaroni and cheese

Pan to CU or cut **Popcorn, pizza, ice cream cone**

Pan to CU or cut **Lamb chops, ham-hocks and ice tea, too**

Pan to CU or cut **Chicken soup, clam chowder, Brunswick stew**

Grandpa **Don't bother me, I won't bother you. Yaaah**

CUT TO:

CLOSE ON menu board and speaker (waitress rapping)

Welcome to Bill's Bar-B-Que
May I take your order, please?

(group rap)

Yea, I want a Bill's Bar-B-Que basket, please
Does that come with french fries?
Now, how about a cheese burger and a large shake?

DISSOLVE TO: Skinny girl skating to car for food DROP!

But, wait a minute!I want to change my order.
Where's the food, yall?

DISSOLVE TO: Interior of Bennett House

CLOSE ON a very, very small plate with a small amount of food and baby fork, handheld chest high

PULL BACK IN SLOW-MOTION TO REVEAL a very, very large man wearing a dark shirt (for contrast against the white dinner plate). The large man take his last bite of food – a meat ball.

3rd Chorus: **Jumbo fry, cherry pie, root beer float, yall**
Some beef stew, bar-b-que, and some cole slaw
Now I'm ready for spaghetti and a meatball

Chorus at Sonic
full Group **Son-of-a-gun, going to have a great fun**
Where's the food?
Where's the food, yall?

PAN TO RIGHT of large man

ANGLE ON LEAD SINGER with large fork in hand

(Grocery store/old lady pulling ear ZB to Group)

4th Chorus: **Jumbo fry, cherry pie, root beer float, yall**
Some beef stew, bar-b-que, and some cole slaw
Now I'm ready for spaghetti and a meatball
Son-of-a-gun, going to have a great fun

CLOSE ON LEAD SINGER, asking question with empty fork in hand, close to his face

(banquet continued)

Where's the food?
Where's the food, yall?

Then LEAD SINGER looks back to large man.

F-A-D-E

END

Music video concept synopsis by Michael Allen

This video was co-produced by Michael Allen. You can view it. Ask to see our reel.